



**EUROPEAN SOCIAL INNOVATION COMPETITION
IN MEMORY OF DIOGO VASCONCELOS**

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**2013 AWARD CEREMONY
IN THE PRESENCE OF JOSÉ MANUEL DURÃO BARROSO
PRESIDENT OF THE EUROPEAN COMMISSION**

Date and timing: 29 May 2013, 12.00-20.00, registration starts at 11.30.

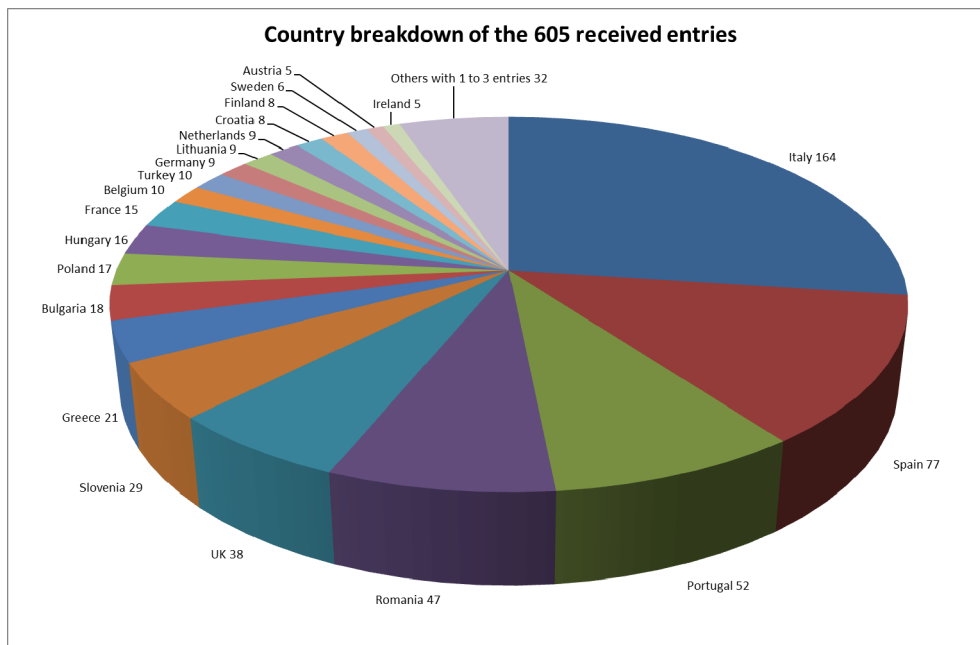
Location: [The Egg](#) (former factory turned into an event venue – Rue Bara 175, Brussels – walking distance from *Gare du Midi* – metro: *Gare du Midi* – many hotels in the area).

Number of participants: 200 – You can still register for the Ceremony [here!](#)

Objectives of the day: award the 3 prizes of € 20,000; celebrate all solutions for jobs and employment received within the Competition; connect ‘finalists’ & ‘semi-finalists’ with funders *and* promote social innovation as a powerful and attractive investment.

The [Competition](#) in a nutshell:

- **Challenge** – help people move towards work or into new types of work;
- **Launch** by President Barroso on [1 October 2012](#) in Lisbon;
- **An external jury** composed of [10 judges](#) from various backgrounds and countries;
- **605 ideas** received by 21 December 2012 – see country breakdown below;
- **30 semi-finalists** selected and offered coaching (“[Social Innovation Academy](#)”);
- **10 finalists** invited to the Ceremony – check them out in the [press release](#);
- **3 winners** to be awarded a prize of € 20,000 each.



Agenda of the day (revised)

Facilitation Ann Mettler, *Lisbon Council*

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| 11.30-12.00 | Registration |
| | Opening |
| 12.00-12.30 | Antti Peltomäki, <i>Deputy Director General, DG Enterprise & Industry</i> Geoff Mulgan, <i>Chief Executive Officer, Nesta</i> |
| | Getting to know the 10 finalists |
| 12.30-13.00 | Vicki Purewal, <i>Nesta</i> & Chris Sigaloff, <i>Kennisland</i> – Brief retrospective on the Competition process Pitches by the 10 finalists (90 seconds each) |
| 13.00-15.00 | Networking buffet (stands, exposure for finalists) |
| | Panel discussion – “Why do I invest in social innovation?” |
| | Giuseppe Ambrosio, <i>Unicredit Foundation (IT)</i> Nicolas Hazard, <i>SOS Group, Comptoir de l’Innovation (FR)</i> Nikolaus Hutter, <i>Tonic Europe (AT)</i> |
| 15.00-16.30 | Éva Varga, <i>NESsT Europe (HU)</i> Matthew Weatherley-White, <i>Caprock Group (US)</i> – Facilitator – Filippo Addarii, <i>Euclid Network</i> – Questions – <i>Private funding opportunities for social innovation?</i> |
| 16.30-17.00 | Coffee break |
| | Award ceremony |
| 17.00-18.30 | Why this trophy? Guido Güntert, Albert Fritzl & Harry Pagitsch, <i>Lebenshilfe</i> Who are the judges? Insights from jury discussion Key note by José Manuel Durão Barroso, <i>President of the European Commission</i> Presentation of 10 finalists Awarding the prizes to the 3 winners! |
| 18.30-20.00 | Celebration time: cocktail, music and lots more networking |